

# CITY OF ELDRIDGE STRATEGIC PLAN

2019



### Introduction

The following plan is an update to the 2010 Eldridge Strategic Plan. The city held a public meeting on January 24, 2019 to receive input on community assets and priorities for a five-year period, and the results of that input are in the Appendix of this plan.

The city then held focus group meetings with three groups regarding priorities related to recreation, city facilities and services, and economic development and marketing. At the focus group meetings, city stakeholders and officials provided input on proposed actions and strategies to accomplish those actions. The strategy matrices' make up the balance of this document.

Attendees of the city facilities and services focus group meeting also commented on the mission, vision, and value statements of the city that were first identified in the 2004 and then again in the 2010 process. Minor revisions were suggested, and the resulting wording of those statements follows in this plan.

Many of the suggested activities will require work with appropriate standing city appointed boards and commissions and partner organizations, based on the activity. Some of the activities are the result of ongoing efforts that have been underway since the 2010 planning process, such as the development of an aquatic center in partnership with the North Scott School System and the YMCA.

A final discussion for the plan was held at a city council meeting on August 19, 2019.

RESOLUTION 2019-26

A RESOLUTION APPROVING A STRATEGIC PLAN FOR THE CITY OF  
ELDRIDGE

WHEREAS, The mayor and city council of the City of Eldridge directed that a strategic plan be created for the City of Eldridge, and

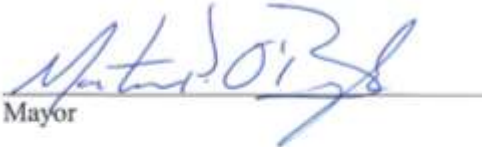
WHEREAS, a group of citizens has volunteered their time and efforts to assemble the various components of the strategic plan, and

WHEREAS, the final version of the strategic plan was presented to the city council on September 3<sup>rd</sup>, 2019 accompanied by a recommendation to adopt the plan for use by the City of Eldridge.

NOW THEREFORE BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF ELDRIDGE, IOWA.

That strategic plan for the City of Eldridge is hereby adopted

PASSED AND APPROVED THIS 16<sup>TH</sup> DAY OF SEPTEMBER 2019

  
\_\_\_\_\_  
Mayor

  
\_\_\_\_\_  
City clerk

### **Eldridge Mission**

The mission of Eldridge, our peaceful home town with a vision near a metropolitan area, is to meet the diverse needs of the community by providing planned growth and excellent services in a climate of friendly cooperation.

### **City of Eldridge Belief/Value Statements**

1. We believe that a safe, wholesome environment is essential.
2. We believe in the importance of community support for educational, recreational, spiritual, cultural, and business activities.
3. We believe it is crucial to maintain a sound infrastructure.
4. We believe community involvement is essential for positive change and community pride.
5. We believe in the importance of a friendly, respectful, and ethical community.
6. We believe in demonstrating fiscal responsibility for delivering high value to citizens at reasonable costs.

## Vision for Eldridge

Eldridge, Iowa is a diverse community—racially, ethnically, and religiously—where people live in mutual respect. Population growth is planned and appropriate for a small to medium-sized community. From an economic standpoint, the town has many clean, small to medium size industries that give this town a commercial/industrial to residential ratio of 40:60. This positive environment, where community needs are paramount to special interests, has created an atmosphere for aggressive business recruitment, moderate cost single-family homes, a thriving business district, and the expansion of First Street to a four-lane roadway south to Blackhawk Trail, improving Blackhawk Trail to a four-lane west to U.S. 61 and creating a new major entrance to the city. Newer businesses continue to develop and include expanded daycare opportunities, a “family café” featuring moderately priced meals, and a destination restaurant, as well as an improved and fully occupied “downtown.”

Well-maintained parks exist in every neighborhood providing beautiful green space and paved parking to enhance living. In conjunction with a full-time parks and recreation department and other partner organizations, extensive use of an indoor and/or outdoor pool/aquatic center is organized. A boys/girls club program, a community band, and many activities for teens, families, and retired citizens are available. Outdoor enthusiasts can enjoy the bike path that connects Eldridge to Long Grove, Park View, Davenport, and Bettendorf; others may enjoy the local movie theatre and activities for the arts.

In Eldridge, beautification efforts go beyond the parks. A beautification group is actively involved in providing for the design and maintenance of an enticing entrance to the city on LeClaire Road and all major entry roads into the town along with eye-catching welcome signs. Overhead utility lines are buried, and all streets are paved. An active “welcome wagon” organization exists to continue the outreach.

Eldridge is a self-contained community with modernized infrastructures and many services, including a cemetery, assisted living center with a nursing home, a continuing care facility, and expanded low-cost housing. The North Scott schools along with Scott Community College, the community center, and the library have established additional opportunities for all ages to expand learning, and local schools accommodate the current population as it expands in the city. Public safety has also become an area of expanded service for the citizens of Eldridge. There is a second and quite reliable source of power to the town. A beautiful new city hall and police station includes facilities that house the chamber and mayor who help to guide the city's maintenance as well as its growth.

A state-of-the-art website and marketing initiative with colorful brochures have insured that Eldridge is widely known as a progressive, welcoming hometown with vision.





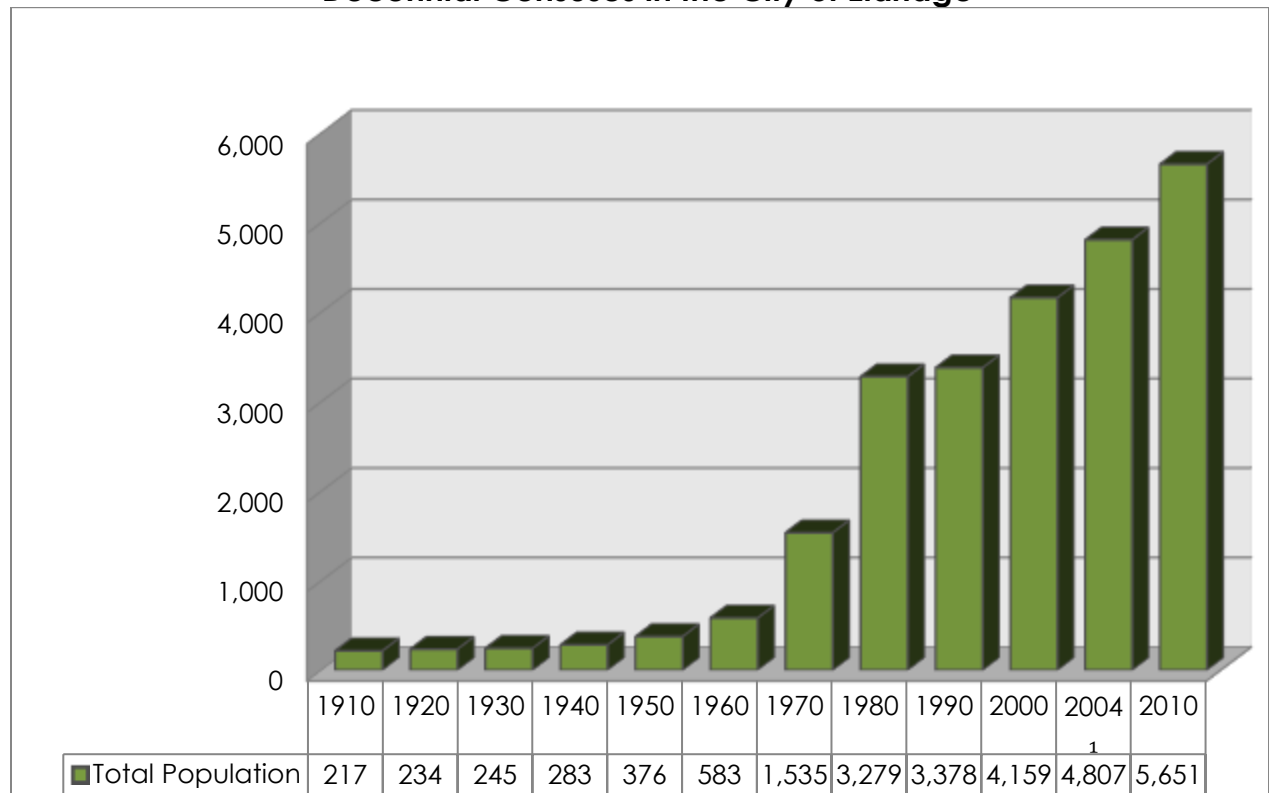
## Community Profile

The information in this chapter will help Eldridge plan for the short term and long term needs of its residents. This profile includes information on population, gender, race, ancestry, age, employment, income, the economy, education, and housing. Much of the data from this chapter comes from the U.S. Census Bureau and their annual American Community Survey (ACS) estimates, the U.S. Bureau of Labor Statistics, and the Iowa Department of Revenue. Historical data is included to show Eldridge's progression as well as some comparisons to the county. The list of tables at the end of this chapter provide a comprehensive listing of demographic data.

### Population

Historically, the City of Eldridge grew steadily through the first half of the 20<sup>th</sup> century before nearly tripling in size from 1960 to 1970 and then more than doubling in size from 1970 to 1980. A large increase in population in the early 2000s led to the conduction of a Special Census in 2004, where the population had grown to 4,807 from 4,159 in 2000. In 2010, the City of Eldridge's population was 5,651 persons, a 35.9% increase from 2000. The figure below shows the detailed population history. According to the U.S. Census Bureau's 2017 ACS Estimates, the population of Eldridge is currently 6,231.

**Decennial Censuses in the City of Eldridge**

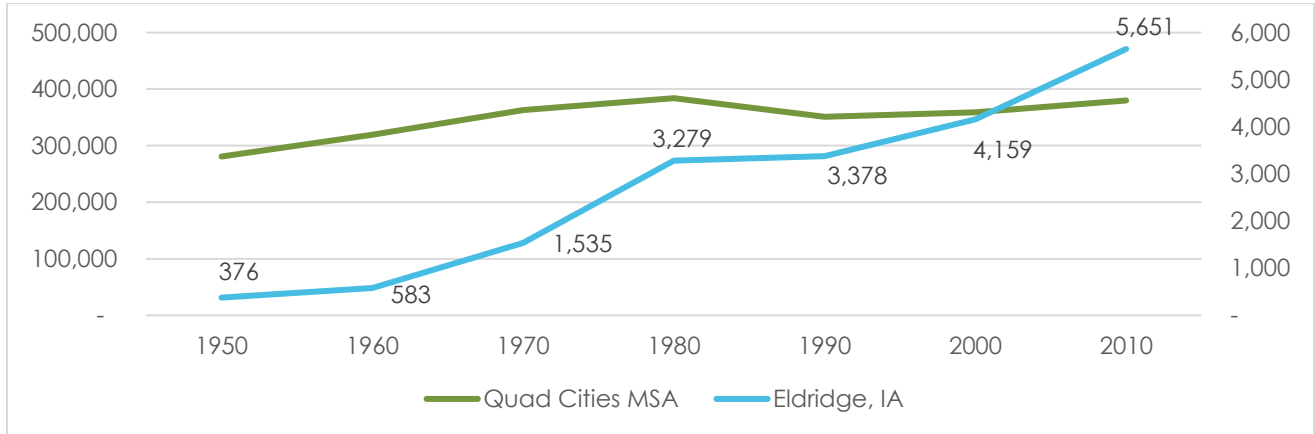


Source: U.S. Census Bureau, Decennial Censuses (1910-2010)

<sup>1</sup> Special Census conducted in 2004

Eldridge's growth rate is notable, particularly when compared with the Quad Cities MSA at large, which experienced a population decrease from 1980- 1990, followed by a smaller growth rate of 5.7% from 2000 to 2010.

### Eldridge and the Quad Cities Historic Population Growth



Source: U.S. Census Bureau, Decennial Censuses (1950-2010)

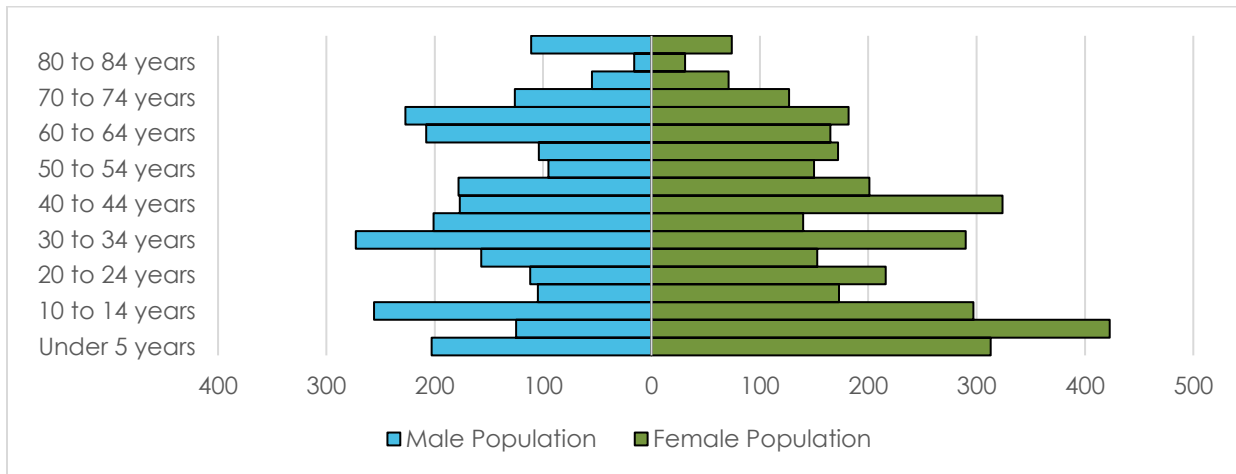
As of the 2010 Decennial Census, Eldridge is the third largest municipality out of 16 located in Scott County. Of those municipalities, the City of LeClaire is closest in population size (3,765).

### Population of Scott County Municipalities

Municipality	2010 Population
City of Bettendorf	33,217
City of Blue Grass	1,452
City of Buffalo	1,270
City of Davenport	99,685
City of Dixon	247
City of Donahue	346
<b>City of Eldridge</b>	<b>5,651</b>
City of LeClaire	3,765
City of Long Grove	808
City of Maysville	176
City of McCausland	291
City of New Liberty	137
City of Panorama Park	129
City of Princeton	886
City of Riverdale	405
City of Walcott	1,629

Source: U.S. Census Bureau, 2010 Census

### Eldridge Population Pyramid (2017)



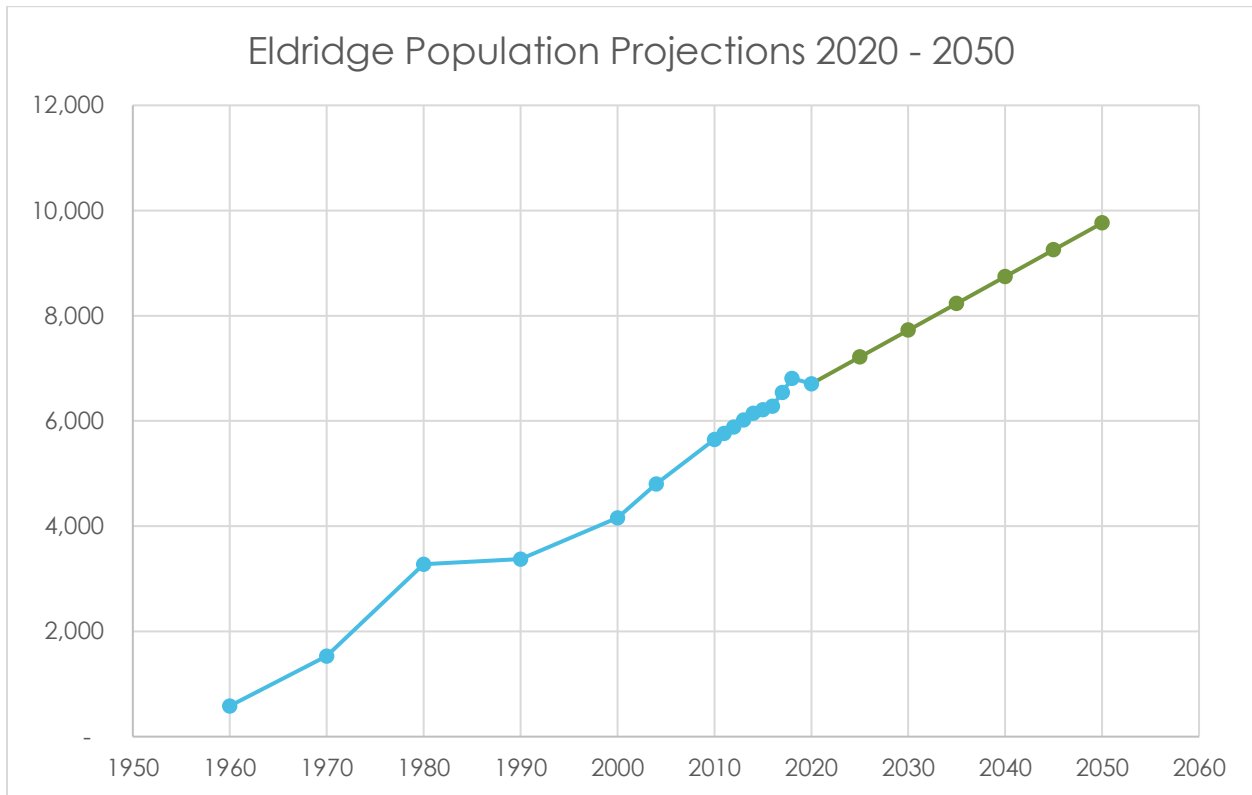
Source: U.S. Census Bureau, 2017 ACS Estimates.

### Population Projections

The method used to determine population projections involved a linear regression analysis of the past years of population data from 1960 – 2000, 2004, and 2010 – 2018. By examining past growth trends for the City of Eldridge, a regression analysis can determine the average growth per year, and was modeled for the years 2020 to 2050. Ultimately Eldridge is predicted to have a 46% growth rate for the next thirty years, which is not unreasonable given the 36% increase it experienced from 2000 to 2010, as well as current land use patterns for development. The table and figure below shows projected population for both Eldridge based on the regression analysis and Scott County's population based on Woods and Poole.

Population Projections		
Year	Scott County	City of Eldridge
2020	174,622	6,706
2025	177,428	7,215
2030	180,011	7,725
2035	181,908	8,234
2040	183,016	8,744
2045	183,512	9,253
2050	183,609	9,763

Source: U.S. Census Bureau, decennial censuses (1910-2010); Woods & Poole Economics, 2017. Data Compiled By Bi-State Regional Commission.



Source: U.S. Census Bureau, Decennial Census Counts and Population Estimates Program Resident Population 2011 - 2018  
 Note: M1=Method 1, M2= Method 2

### Census Demographics

Beyond simply counting the population, census data from the U.S. Census Bureau provides a way for planners, municipal officials, and others to identify and analyze detailed demographic characteristics of population. Quantifying the gender, age, race, and ancestry of a community can help one understand the current and future needs of that community and provide insight into the cultural background of its residents. Comparisons will be made between Eldridge and Scott County as a whole.

Beginning with the 2010 Census, the Census Bureau redesigned how the decennial census will be conducted. New for the 2010 decennial census was the additional use of the annual American Community Survey (ACS). The ACS was created to replace the former long survey data found in previous decennial censuses. The 2010 Census used only a short form for data collection (10 basic questions). The ACS is an annual survey that collects more in-depth census statistics (i.e. housing, employment, education, income) from approximately 1 in 6 households a year. The Census Bureau began collecting ACS data in 2005 with the first data released in 2006. The Census Bureau releases ACS surveys for three different time periods: 1-year estimates (for geographies over 65,000), 3-year estimates (for geographies over 20,000), and 5-year estimates (for

all geographies). Since Eldridge is under 20,000 in population only 5-year estimates will be available.

### **Age and Gender**

The median age is a statistic that can be used to gauge the overall age of the population. The higher the median age the older a population, and conversely the lower the median age the younger the population. Eldridge has a maturing population. The median age rose from 23.7 in 1980 to 36.7 in 2010, a 13-year increase in 30 years. Similarly, Scott County's population rose from 27.9 in 1980 to 37.7 in 2010, a 9.8-year increase over the 30 year period. According to 2017 ACS estimates, Eldridge's median age is 35.4, and Scott County's median age is 38.1.

Similar to the majority of U.S. cities, Eldridge has a similar amount of males and females. According to 2017 ACS estimates, Eldridge's population is 43.8% male and 56.2% female. In comparison, Scott County as a whole is 49.1% male and 50.9% female.

### **Race & Hispanic/Latino Ethnicity**

The Census Bureau tabulates race data into the following general categories:

- White alone
- Black or African American alone
- American Indian or Alaska Native alone
- Asian alone
- Native Hawaiian or other Pacific Islander alone
- Two or more races
- Some other race
- Hispanic or Latino Ethnicity (of any race)<sup>1</sup>

<sup>1</sup> Hispanic or Latino is considered an ethnicity, not a race. Population totals are reported separate from race.

According to 2017 ACS estimates, Eldridge's population shows that 97.3% of the population identified as white alone. The most common racial minority in Eldridge are Black or African American race (53 persons or 0.9%), followed by persons of Asian Race (14 persons or 0.2%). Of the total population in Eldridge, 6.4% reported Hispanic or Latino ethnicity of any race. Scott County's population overall is slightly more diverse with 85.9% identified as white alone followed by 7.9% Black or African American race. Of the total population, 6.4% reported Hispanic or Latino ethnicity of any race in Scott County.

### **Ancestry**

The U.S. Census Bureau now records ancestry in the American Community Survey. Persons can choose from numerous ancestries and may pick more than one. A person's race or ethnic status has no bearing on the ancestries they may choose.

The most common identified ancestry in Eldridge as of the 2017 ACS 5-year estimates was German (34.4%), followed by Irish decent (18.3%) and English decent (8.8%). This is

similar to Scott County's ancestries, which show, German, Irish, and English as the three most commonly reported ancestries with 32.4%, 15.7%, and 7.3% respectively.

### **Labor Force and Employment**

The 2017 ACS estimates show Eldridge's labor force at 3,290 people, with 46.7% of the labor force being male and 53.3% female. Eldridge's workers are employed in a variety of industry sectors. An industry sector is any grouping of private, non-profit, or government establishments that have some type of commonality. The most common industry sector noted in the 2017 ACS estimates is Educational, Health and Social Assistance, which employs 23.0% of the labor force, followed by Manufacturing (17.5%) and Retail Trade (11.8%). Similarly, Scott County's labor force is most commonly employed industry is Educational, Health, and Social Assistance with 22.8% followed by Manufacturing (16.9%) and Retail Trade (11.8%).

The largest employers within the Eldridge zip code area are listed in the table below. These employers show a variety of industry sectors including education, manufacturing, and transportation. According to Infogroup, the top employers are: the North Scott School system, which employs 258 people in Eldridge, Lewis Machine & Tool, which employs 128 people, and Amhof Trucking Inc. and Copart Salvage Auto Auctions, which employ 75 individuals.

**Top Employers in Eldridge**

Company Name	Address	Location Employee Size	Location Sales Volume
North Scott Senior High School, Jr. High School, and Edward White Elem. School	City-Wide	258	N/A
Lewis Machine and Tool	N/D	128	N/D
Amhof Trucking Inc	651 N 6th Ave	75	\$14,731,000
Copart Salvage Auto Auctions	3601 S 1st St	75	\$269,622,000
Eagle Engineering Inc	2701 S 1st St	51	\$20,378,000
Children's Choice Early Learning	115 S 3rd Ave	52	\$1,028,000
Advanced Duct Solutions	201 Fisher Ct	50	\$5,092,000
Douglas Industries Inc	3441 S 11th Ave	40	\$1,736,000
Climate Engineers	201 Fisher Ct	38	\$5,698,000
County Road Department	950 Blackhawk Trl	37	\$14,309,000
CRST Malone	3420 S 11th Ave	25	\$4,911,000
Cs Technologies Inc-Repair	125 N 2nd St	16	\$5,889,000
Central Scott Telephone Co	125 N 2nd St	15	N/A

Source: Infogroup, Reference USA and North Scott Community School District, January, 2019.

According to the Census Bureau's LEHD Origin-Destination Employment Statistics, there are 436 residents of Eldridge who both live and work in Eldridge. There are 2,698 people employed in Eldridge but are commuting in from out of town, and there are 2,417 people who live in Eldridge but are employed out of town.

### Eldridge Commuting Patterns



Inflow/Outflow Job Counts (All Jobs)	Count	Share
Employed in the Selection Area	3,134	100.00%
Employed in the Selection Area but Living Outside	2,698	86.10%
Employed and Living in the Selection Area	436	13.90%
Living in the Selection Area but Employed Outside	2,417	84.70%

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment, 2015.



### **Income**

Median household income is a standard measure of prosperity of a community. Eldridge's median household income was \$35,829 in 1989 (1990 Census). According to 2017 ACS estimates, the median household income rose is now \$66,544. However, when adjusted for inflation, Eldridge's 1989 median household income figure equates to \$71,847 in 2017 dollars. Therefore, the true value of Eldridge's median household income, when adjusted for inflation decreased 7.4% from 1989 to 2017. Comparatively, when adjusted for inflation, Scott County's median household decreased slightly from \$29,979 in 1989 (\$60,116 in 2017 dollars) to \$57,681 in 2017, a total decrease of 4.1%.

### **Retail Sales**

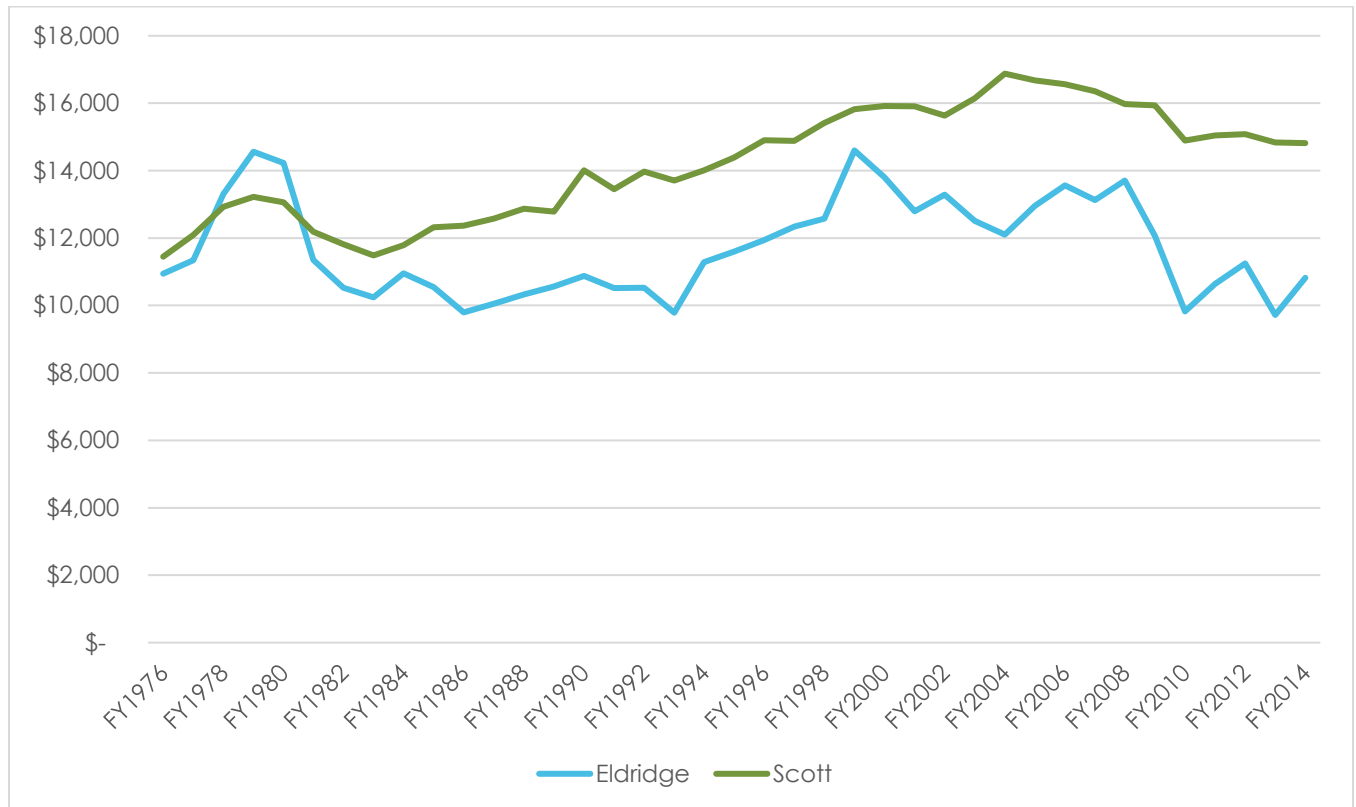
Data from Iowa Department of Revenue show that in 2017, Eldridge businesses generated approximately \$67 million in retail sales, up from the 2010 amount of \$51 million in retail sales. When adjusted for inflation, the per capita annual taxable retail sales from 2000 to 2010 decreased by roughly 29%. However, retail sales tax returns overall increased in the same time period, reaching the highest amount of returns in 2010 with 867 total businesses, despite the decrease in overall dollar amounts. As of 2014, retail sales in Eldridge have begun to slowly increase. The table and graphic below shows inflation adjusted retail sales on a per capita basis.

**Per capita annual taxable retail sales in real (inflation-adjusted) dollars**

Year	Eldridge, IA	Scott County, IA
FY1976	\$ 10,945	\$ 11,448
FY1977	\$ 11,347	\$ 12,095
FY1978	\$ 13,304	\$ 12,929
FY1979	\$ 14,559	\$ 13,220
FY1980	\$ 14,233	\$ 13,058
FY1981	\$ 11,352	\$ 12,187
FY1982	\$ 10,530	\$ 11,820
FY1983	\$ 10,237	\$ 11,484
FY1984	\$ 10,952	\$ 11,791
FY1985	\$ 10,549	\$ 12,316
FY1986	\$ 9,799	\$ 12,365
FY1987	\$ 10,048	\$ 12,572
FY1988	\$ 10,332	\$ 12,872
FY1989	\$ 10,563	\$ 12,785
FY1990	\$ 10,875	\$ 14,014
FY1991	\$ 10,519	\$ 13,445
FY1992	\$ 10,524	\$ 13,975
FY1993	\$ 9,784	\$ 13,702
FY1994	\$ 11,286	\$ 14,015
FY1995	\$ 11,600	\$ 14,394
FY1996	\$ 11,941	\$ 14,900
FY1997	\$ 12,338	\$ 14,883
FY1998	\$ 12,579	\$ 15,416
FY1999	\$ 14,600	\$ 15,822
FY2000	\$ 13,797	\$ 15,917
FY2001	\$ 12,798	\$ 15,913
FY2002	\$ 13,287	\$ 15,629
FY2003	\$ 12,513	\$ 16,148
FY2004	\$ 12,105	\$ 16,877
FY2005	\$ 12,961	\$ 16,680
FY2006	\$ 13,568	\$ 16,559
FY2007	\$ 13,128	\$ 16,356
FY2008	\$ 13,706	\$ 15,976
FY2009	\$ 12,061	\$ 15,936
FY2010	\$ 9,822	\$ 14,889
FY2011	\$ 10,637	\$ 15,041
FY2012	\$ 11,252	\$ 15,084
FY2013	\$ 9,720	\$ 14,837
FY2014	\$ 10,819	\$ 14,814

Source: Iowa State University, Iowa Department of Revenue.

**Per capita annual taxable retail sales in real (inflation-adjusted) dollars**



Source: Iowa State University, Iowa Department of Revenue.

**Education**

The United States is becoming a more highly educated society. As of 2017, 87.3% of Americans in the United States had a high school diploma or higher and 30.9% had a bachelor's degree or higher, up from 2000 levels of 80.4% and 24.4% respectively. In comparison, Eldridge's population has a significantly higher educational attainment percentage with 95.2% of Eldridge's population 25 and older had a high school diploma or higher and 33.4% had a bachelor's degree or higher based on 2017 ACS estimates. Comparatively, in Scott County 92.4% had a high school diploma or higher and 31.9% had a bachelor's degree or higher.

The City of Eldridge is located within the North Scott Community School District. As of the 2018-19 school year, North Scott Community School District had 3,302 students enrolled (kindergarten through 12th grade), an increase from the previous 2010-11 school year of 3,163. The graduation rate for 2018 was 94.81%, up from the 2010 rate of 90.73% (Iowa Department of Education). The table below shows enrollment by school.

**Enrollment by School**

Schools in District	School Location	2018-2019 Enrollment
North Scott High School	Eldridge	946
North Scott Junior High School	Eldridge	520
Edward White Elementary School	Eldridge	521
Virgil Grissom Elementary School	Princeton	196
Alan Shepard Elementary School	Long Grove	424
John Glenn Elementary School	Donahue	236
Neil Armstrong Elementary School	Park View	374
Children's Choice Early Learning Center	Eldridge	22
Eldridge Preschool	Eldridge	63

Source: Iowa Department of Education, North Scott Community School District.

**Housing Units**

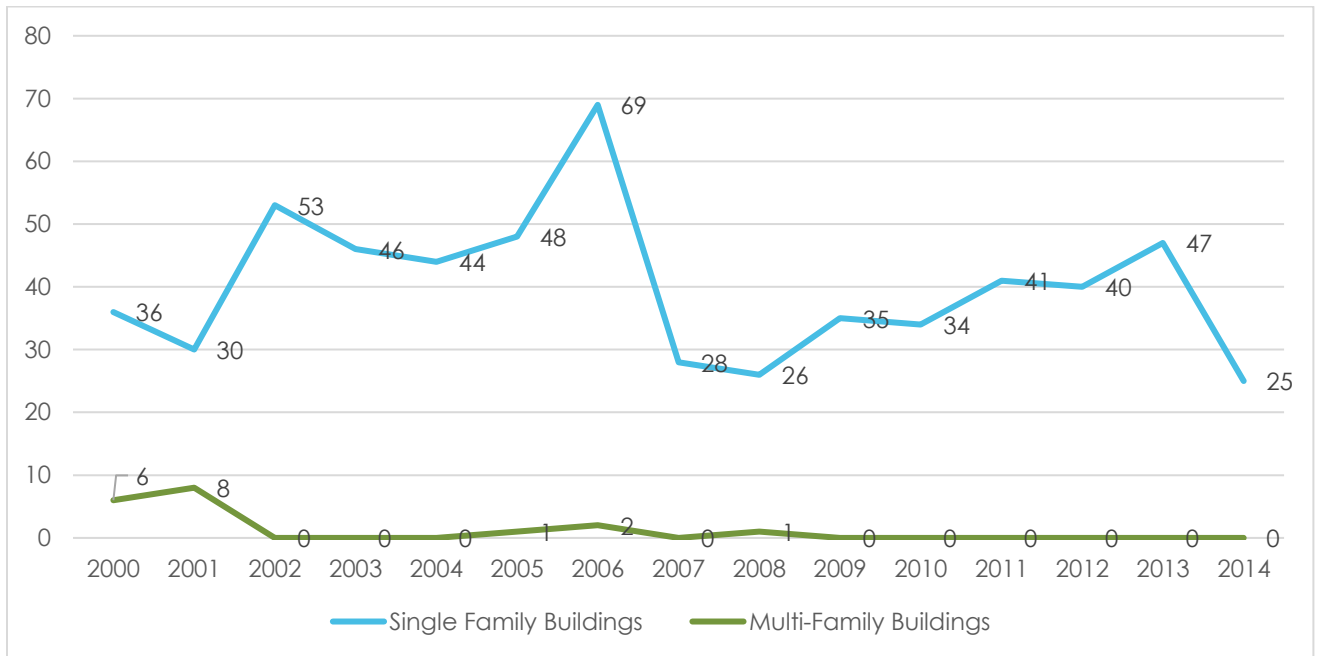
As defined by the U.S. Census Bureau, housing units are physical structures, such as a house, apartment, or mobile home that is occupied or intended to be occupied as living quarters.

As of the 2017 estimates, there were 2,413 housing units in Eldridge, a significant increase from 2009's figure of 1,769 housing units. Additionally, 51.7% of Eldridge's housing units were built in-between 1990 and 2014, which shows that a majority of the housing units in Eldridge are relatively new and less than 30 years old.

In the 2017 ACS estimates, 4.4% of Eldridge's housing units were vacant, a slight increase from 2.0% in 2009. Comparatively, Scott County has a housing vacancy rate of 8.7%. While a low vacancy rate indicates that a municipality is a desirable place to live, if the rate falls too low, potential residents might be unable to find a suitable home from a limited supply of housing units.

Building permit data gathered by the U.S. Census Bureau's Manufacturing and Construction Division show that between 2000 and 2014, 620 building permits were granted in Eldridge. Of those building permits, 602 were for single family homes and 18 were for multi-family buildings. See the figure below for a graphic representation.

### Eldridge Building Permits



Source: U.S. Census Bureau, Construction Statistics Division, Building Permits Branch

## Natural Resources

### Topography, Drainage, and Floodplain

Three major glacial advances and retreats created the topography of Scott County. The Kansas and Illinoian glaciations covered the entire county while the lowan glaciation covered the northern townships. The native rock material of the county is buried under glacial drift and varying depths of loess left by the retreating glaciers. The City of Eldridge is centrally located in Scott County. Land elevations range from 780 to 800 feet in the northern sector to 750 to 780 feet in the southern sector. The land is rolling terrain, bisected by creeks, which drain into the Mississippi River nine miles to the south and the Wapsipinicon River eight miles to the north. The creeks are shallow, the bottoms have slight inclines and the banks are neither steep nor abrupt to cause problems with soil erosion. The primary watersheds in Eldridge are the Crow Creek – Mississippi River on the east and the Hickory Creek – Mud Creek on the west; with an Unnamed Creek – Mud Creek watershed covering a small area in the north of the city.

### Climate

Under the Köppen climate classification, Eldridge, Iowa experiences a humid continental climate. Summers are very warm to hot with high levels of humidity from tropical air masses and frequent intense convective storms. Winters have cold temperatures from polar air masses and frequently high winds, with snow likely from November through February. The average summer temperature is 70.9 degrees and the average winter temperature is 27.6 degrees. The average annual precipitation (water equivalent) is 40.26 inches with 37.2 inches of rainfall and 30.6 inches of snowfall. Most precipitation occurs in the summer. The prevailing winds are west northwesterly. Average wind speed is 8.4-10 miles per hour. Average annual sunny days are 53.2%. Eldridge has a risk for tornados. The largest tornado in the Eldridge Area was an F4 in 1965 that caused three injuries and one death. In 1918, a tornado struck and destroyed a section of the north end of town including the Presbyterian Church, killing one and injuring 22. Several tornados with injuries including deaths have occurred within 20 miles of the city. Hazard mitigation plans for the city should mitigate for this known risk.

Source: National Weather Service and Pidwirny, M. (2006). "Climate Classification and Climatic Regions of the World". Fundamentals of Physical Geography, 2nd Edition

### Geology and Soils

The surficial geology of the Eldridge area consists of three soil types.

**Thick Loess** (Peoria Formation-silt facies) Generally 5 to 15 m of yellowish to grayish brown, massive, jointed calcareous or noncalcareous silt loam to silty clay loam. Overlies massive, fractured, clay loam glacial till of the Glasford formation with or without intervening clayey Farmdale Geosol. This mapping unit encompasses upland divides, ridgetops and convex sideslopes. Well to

somewhat poorly drained landscape. This soil is found under the majority of the City of Eldridge.

**Thick Loess and Intercalated Eolian Sand** (Peoria Formation-silt facies) – Five to 15 meters of yellowish brown to gray, massive, noncalcareous grading downward to calcareous silt loam and intercalated fine to medium, well sorted sand. It has a minimum thickness of five meters on uplands. Maximum thickness of two to seven meters of loess occurs on adjacent slopes. Overlies massive, fractured, loamy glacial till of the Illinoian Glasford Formation with or without intervening clayey Farmdale /Sangamon Geosol. This soil is found to the north of the City of Eldridge and underlies the northeast quarter of the city.

**Alluvium** (DeForest Formation-Undifferentiated) Variable thickness (<1 to 5 meters) of very dark gray to brown, noncalcareous to calcareous, stratified silty clay loam, clay loam, loam to sandy loam alluvium and colluvium in stream valleys, on hill slopes and in closed depressions. May overlie Glasford Formation glacial till or Noah Creek Formation. It is associated with low-relief modern floodplain, closed depressions, modern drainageways or toeslope positions on the landscape. This soil has a seasonal high water table and potential for frequent flooding. This soil is found in and adjacent to the creek beds in the Eldridge area.

Source: Iowa Geological Survey: Surficial Geologic Materials of the Eldridge 7.5' Quadrangle, Scott County, Iowa; 2005; Open-File Map OFM-05-5; <ftp://ftp.igsb.uiowa.edu/igspubs/pdf/ofm-2005-5.pdf>

### **Vegetation**

Natural vegetation of the city consists primarily of deciduous trees, bushes, and grasses. The dominant species include oak and maple. The remainder of the land in the area of interest contains mixed broadleaf weed species. Much of the corporate limits as well as the surrounding area of Eldridge has been used and is still being used for grazing and agricultural production with corn and soy beans being the dominant crops.

### **Wildlife**

There is a large variety of species, types, and numbers of wildlife found in the vicinity of Eldridge. The species types include: American toad, Fowler's toad, bullfrog, various turtle species, white-footed mouse, deer mouse, raccoon, beaver, fox, ground squirrel, red, black and grey squirrels, cottontail rabbit, muskrat, skunk, opossum, coyote, groundhog, and white-tailed deer. Birds in the area consist of common song birds such as swallows, sparrows, robins, redwing blackbirds, cardinals, orioles, bluebirds, northern chickadees, finches, mourning doves, and wrens. Woodpeckers, owls, purple martins, blue jays, ring neck pheasants, quail, blackbirds, crows, pigeons and hawks are also common in the area. Bald eagles are familiar to the area, but are most often seen near the Mississippi River during the winter months.

Data Appendix: 2013-2017 American Community Survey 5-Year Estimates

Selected Social Characteristics in Eldridge

Subject	Estimate	Margin of Error	Percent	Percent Margin of Error
<b>HOUSEHOLDS BY TYPE</b>				
Total households	2,307	+/-135	2,307	(X)
Family households (families)	1,674	+/-113	72.6%	+/-5.7
With own children of the householder under 18 years	856	+/-127	37.1%	+/-5.6
Married-couple family	1,375	+/-168	59.6%	+/-6.7
With own children of the householder under 18 years	637	+/-100	27.6%	+/-4.0
Male householder, no wife present, family	117	+/-88	5.1%	+/-4.0
With own children of the householder under 18 years	77	+/-77	3.3%	+/-3.4
Female householder, no husband present, family	182	+/-95	7.9%	+/-4.1
With own children of the householder under 18 years	142	+/-96	6.2%	+/-4.2
Nonfamily households	633	+/-155	27.4%	+/-5.7
Householder living alone	521	+/-152	22.6%	+/-5.7
65 years and over	212	+/-107	9.2%	+/-4.5
Households with one or more people under 18 years	996	+/-113	43.2%	+/-5.5
Households with one or more people 65 years and over	669	+/-153	29.0%	+/-6.6
Average household size	2.70	+/-0.16	(X)	(X)
Average family size	3.17	+/-0.17	(X)	(X)
<b>RELATIONSHIP</b>				
Population in households	6,231	+/-30	6,231	(X)
Householder	2,307	+/-135	37.0%	+/-2.1
Spouse	1,386	+/-162	22.2%	+/-2.6
Child	1,899	+/-232	30.5%	+/-3.7
Other relatives	349	+/-218	5.6%	+/-3.5
Nonrelatives	290	+/-152	4.7%	+/-2.4
Unmarried partner	194	+/-108	3.1%	+/-1.7
<b>MARITAL STATUS</b>				
Males 15 years and over	2,145	+/-169	2,145	(X)
Never married	407	+/-159	19.0%	+/-7.0
Now married, except separated	1,427	+/-173	66.5%	+/-7.9
Separated	13	+/-22	0.6%	+/-1.0



Subject	Estimate	Margin of Error	Percent	Percent Margin of Error
Widowed	57	+/-54	2.7%	+/-2.6
Divorced	241	+/-124	11.2%	+/-5.5
Females 15 years and over	2,469	+/-194	2,469	(X)
Never married	537	+/-175	21.7%	+/-6.3
Now married, except separated	1,434	+/-185	58.1%	+/-8.0
Separated	75	+/-80	3.0%	+/-3.2
Widowed	105	+/-60	4.3%	+/-2.4
Divorced	318	+/-120	12.9%	+/-4.9
<b>FERTILITY</b>				
Number of women 15 to 50 years old who had a birth in the past 12 months	104	+/-84	104	(X)
Unmarried women (widowed, divorced, and never married)	45	+/-70	43.3%	+/-48.3
Per 1,000 unmarried women	65	+/-99	(X)	(X)
Per 1,000 women 15 to 50 years old	68	+/-55	(X)	(X)
Per 1,000 women 15 to 19 years old	0	+/-109	(X)	(X)
Per 1,000 women 20 to 34 years old	158	+/-125	(X)	(X)
Per 1,000 women 35 to 50 years old	0	+/-28	(X)	(X)
<b>GRANDPARENTS</b>				
Number of grandparents living with own grandchildren under 18 years	219	+/-159	219	(X)
Grandparents responsible for grandchildren	108	+/-156	49.3%	+/-50.7
Years responsible for grandchildren				
Less than 1 year	0	+/-13	0.0%	+/-8.7
1 or 2 years	0	+/-13	0.0%	+/-8.7
3 or 4 years	0	+/-13	0.0%	+/-8.7
5 or more years	108	+/-156	49.3%	+/-50.7
Number of grandparents responsible for own grandchildren under 18 years	108	+/-156	108	(X)
Who are female	54	+/-79	50.0%	+/-2.4
Who are married	108	+/-156	100.0%	+/-16.8
<b>SCHOOL ENROLLMENT</b>				
Population 3 years and over enrolled in school	1,628	+/-230	1,628	(X)
Nursery school, preschool	146	+/-102	9.0%	+/-6.1
Kindergarten	144	+/-107	8.8%	+/-6.6
Elementary school (grades 1-8)	708	+/-182	43.5%	+/-10.5
High school (grades 9-12)	325	+/-123	20.0%	+/-7.0
College or graduate school	305	+/-139	18.7%	+/-7.6

Subject	Estimate	Margin of Error	Percent	Percent Margin of Error
<b>EDUCATIONAL ATTAINMENT</b>				
Population 25 years and over	4,008	+/-272	4,008	(X)
Less than 9th grade	31	+/-36	0.8%	+/-0.9
9th to 12th grade, no diploma	160	+/-100	4.0%	+/-2.5
High school graduate (includes equivalency)	1,041	+/-285	26.0%	+/-6.4
Some college, no degree	910	+/-203	22.7%	+/-4.9
Associate's degree	570	+/-167	14.2%	+/-4.1
Bachelor's degree	773	+/-187	19.3%	+/-4.4
Graduate or professional degree	523	+/-150	13.0%	+/-3.9
Percent high school graduate or higher	(X)	(X)	95.2%	+/-2.8
Percent bachelor's degree or higher	(X)	(X)	32.3%	+/-6.1
<b>VETERAN STATUS</b>				
Civilian population 18 years and over	4,446	+/-183	4,446	(X)
Civilian veterans	607	+/-153	13.7%	+/-3.3
<b>DISABILITY STATUS OF THE CIVILIAN NONINSTITUTIONALIZED POPULATION</b>				
Total Civilian Noninstitutionalized Population	6,231	+/-30	6,231	(X)
With a disability	461	+/-161	7.4%	+/-2.6
Under 18 years	1,785	+/-181	1,785	(X)
With a disability	113	+/-87	6.3%	+/-4.8
18 to 64 years	3,426	+/-234	3,426	(X)
With a disability	194	+/-90	5.7%	+/-2.5
65 years and over	1,020	+/-238	1,020	(X)
With a disability	154	+/-76	15.1%	+/-7.7
<b>RESIDENCE 1 YEAR AGO</b>				
Population 1 year and over	6,091	+/-125	6,091	(X)
Same house	5,497	+/-344	90.2%	+/-4.8
Different house in the U.S.	565	+/-288	9.3%	+/-4.8
Same county	325	+/-197	5.3%	+/-3.3
Different county	240	+/-228	3.9%	+/-3.7
Same state	44	+/-52	0.7%	+/-0.9
Different state	196	+/-227	3.2%	+/-3.7
Abroad	29	+/-31	0.5%	+/-0.5
<b>PLACE OF BIRTH</b>				
Total population	6,231	+/-30	6,231	(X)
Native	6,206	+/-45	99.6%	+/-0.5
Born in United States	6,206	+/-45	99.6%	+/-0.5

Subject	Estimate	Margin of Error	Percent	Percent Margin of Error
State of residence	4,166	+/-338	66.9%	+/-5.4
Different state	2,040	+/-340	32.7%	+/-5.4
Born in Puerto Rico, U.S. Island areas, or born abroad to American parent(s)	0	+/-13	0.0%	+/-0.3
Foreign born	25	+/-32	0.4%	+/-0.5
<b>U.S. CITIZENSHIP STATUS</b>				
Foreign-born population	25	+/-32	25	(X)
Naturalized U.S. citizen	25	+/-32	100.0%	+/-46.5
Not a U.S. citizen	0	+/-13	0.0%	+/-46.5
<b>YEAR OF ENTRY</b>				
Population born outside the United States	25	+/-32	25	(X)
Native	0	+/-13	0	(X)
Entered 2010 or later	0	+/-13	-	**
Entered before 2010	0	+/-13	-	**
Foreign born	25	+/-32	25	(X)
Entered 2010 or later	0	+/-13	0.0%	+/-46.5
Entered before 2010	25	+/-32	100.0%	+/-46.5
<b>WORLD REGION OF BIRTH OF FOREIGN BORN</b>				
Foreign-born population, excluding population born at sea	25	+/-32	25	(X)
Europe	0	+/-13	0.0%	+/-46.5
Asia	14	+/-24	56.0%	+/-56.0
Africa	0	+/-13	0.0%	+/-46.5
Oceania	0	+/-13	0.0%	+/-46.5
Latin America	11	+/-21	44.0%	+/-56.0
Northern America	0	+/-13	0.0%	+/-46.5
<b>LANGUAGE SPOKEN AT HOME</b>				
Population 5 years and over	5,715	+/-184	5,715	(X)
English only	5,636	+/-189	98.6%	+/-1.5
Language other than English	79	+/-87	1.4%	+/-1.5
Speak English less than "very well"	11	+/-21	0.2%	+/-0.4
Spanish	65	+/-83	1.1%	+/-1.4
Speak English less than "very well"	11	+/-21	0.2%	+/-0.4
Other Indo-European languages	14	+/-22	0.2%	+/-0.4
Speak English less than "very well"	0	+/-13	0.0%	+/-0.3
Asian and Pacific Islander languages	0	+/-13	0.0%	+/-0.3
Speak English less than "very well"	0	+/-13	0.0%	+/-0.3
Other languages	0	+/-13	0.0%	+/-0.3
Speak English less than "very well"	0	+/-13	0.0%	+/-0.3

Subject	Estimate	Margin of Error	Percent	Percent Margin of Error
<b>ANCESTRY</b>				
Total population	6,231	+/-30	6,231	(X)
American	516	+/-244	8.3%	+/-3.9
Arab	0	+/-13	0.0%	+/-0.3
Czech	36	+/-33	0.6%	+/-0.5
Danish	76	+/-57	1.2%	+/-0.9
Dutch	106	+/-79	1.7%	+/-1.3
English	545	+/-224	8.7%	+/-3.6
French (except Basque)	74	+/-74	1.2%	+/-1.2
French Canadian	0	+/-13	0.0%	+/-0.3
German	2,145	+/-501	34.4%	+/-8.0
Greek	0	+/-13	0.0%	+/-0.3
Hungarian	0	+/-13	0.0%	+/-0.3
Irish	1,137	+/-399	18.2%	+/-6.4
Italian	108	+/-77	1.7%	+/-1.2
Lithuanian	0	+/-13	0.0%	+/-0.3
Norwegian	395	+/-272	6.3%	+/-4.4
Polish	41	+/-39	0.7%	+/-0.6
Portuguese	0	+/-13	0.0%	+/-0.3
Russian	0	+/-13	0.0%	+/-0.3
Scotch-Irish	30	+/-35	0.5%	+/-0.6
Scottish	95	+/-78	1.5%	+/-1.2
Slovak	0	+/-13	0.0%	+/-0.3
Subsaharan African	0	+/-13	0.0%	+/-0.3
Swedish	401	+/-291	6.4%	+/-4.7
Swiss	12	+/-19	0.2%	+/-0.3
Ukrainian	0	+/-13	0.0%	+/-0.3
Welsh	20	+/-31	0.3%	+/-0.5
West Indian (excluding Hispanic origin groups)	0	+/-13	0.0%	+/-0.3
<b>COMPUTERS AND INTERNET USE</b>				
Total households	2,307	+/-135	2,307	(X)
With a computer	2,047	+/-155	88.7%	+/-5.8
With a broadband Internet subscription	1,918	+/-147	83.1%	+/-5.7

Source: U.S. Census Bureau, 2013-2017 American Community Survey 5-Year Estimates.

## Eldridge Strategic Plan Recreation Component

Objective 1: Develop a pool in the city in conjunction with the Fitness Center improvements in partnership with North Scott Schools and the YMCA			
<u>Key Strategies and Activities</u>	<u>Lead Role</u>	<u>Key Partners</u>	<u>Time Line</u>
1. Continue to monitor and support the efforts of North Scott Schools and the YMCA to develop the project	Park Board and City Council	North Scott and YMCA	Ongoing
2. Review public interest survey to determine project amenities for the pool and fitness center	Park Board and City Council	North Scott and YMCA	Ongoing
3. Investigate funding options including level of donations and funding from other project sponsors to determine debt service needs	North Scott, YMCA, Park Board and City Council	Finance Committee	Ongoing
4. Conduct additional surveys if needed of potential users/teams/elderly/rehabilitation services, etc. to reaffirm support and project needs	Park Board and City Council	North Scott and YMCA	Ongoing
5. If feasible, identify appropriate sites for the pool and/or combined complex	Pool Committee	City Staff	2 Years
Objective 2: Develop a new soccer complex with a pond in the City			
<u>Key Strategies and Activities</u>	<u>Lead Role</u>	<u>Key Partners</u>	<u>Time Line</u>
1. Continue to support the development of the soccer complex and park on Buttermilk Road	City Council, Park Board and Staff	Soccer Clubs	First Year
2. Develop a master plan for the park to identify locations for pond, maintenance building, parking lot, irrigation and utilities, fencing, signage, and any other amenities	City Council, Park Board and Staff	Soccer Clubs, Shive Hattery	First Year
3. Monitor growth of turf	Staff, Park Board	Soccer Clubs	First Year

4. Meet with Corps of Engineers and Department of Natural Resources to finalize details for the pond	Staff, Park Board	Corps, DNR	First Year
5. Research potential grant funding for pond	Staff	Bi-State, DNR	First Year
6. Construct dam and develop pond	Staff	Engineering Consultant	2-3 Years
7. Implement other parts of the park master plan	City Council, Park Board and Staff		2-5 Years
<b>Objective 3: Improve “other” city parks and general city park development needs</b>			
<b>Key Strategies and Activities</b>	<b>Lead Role</b>	<b>Key Partners</b>	<b>Time Line</b>
1. Identify future park needs in neighborhoods and identify potential land availability and cost	City Council and Park Board		First Year
2. Strengthen subdivision ordinance to spell out development requirements to set aside large enough lots with appropriate topography for development of a neighborhood park	Park Board, Staff and City Council	Plan and Zone Commission	1-2 Years
3. Continue to investigate feasibility of a splash pad for Crandall park	Park Board	City Council and Staff	First Year
a. Identify type of splash pad	Park Board and Staff	City Council	
b. Identify best location in the park for the splash pad	Park Board and Staff	City Council	
c. Assemble City and grant funding for the splash pad	City Council and Staff	Park Board	
4. Create a memorial to citizens in Franklin Park	Park Board, Staff and City Council		1-2 Years

<b>Objective 4: Further develop Sheridan Meadows Park</b>			
<b>Key Strategies and Activities</b>	<b>Lead Role</b>	<b>Key Partners</b>	<b>Time Line</b>
1. Research cost and need for lights at the ball diamonds	Park Board	City Council	First Year
a. Contact other cities regarding costs and alternatives	Park Board	City Council	First Year
b. Ask ball leagues how often lights are needed	Park Board	City Council and Leagues	First Year
c. Install lighting if feasible	City Council	Park Board and Leagues	Second Year
d. Construct a modern concession stand if funding is available and lights are installed	City Council	Park Board and Leagues	2-3 Years
e. Construct hard surfaced parking and ADA paths for facilities if lights are installed	City Council	Park Board and Leagues	2-3 Years
2. Dredge and update pond area if funding is available	Park Board	City Council	Five Years
3. Research opportunities to expand the park through purchase of 80 acres to the east	Park Board	City Council	Five Years
<b>Objective 5: Continue to develop bike path system</b>			
<b>Key Strategies and Activities</b>	<b>Lead Role</b>	<b>Key Partners</b>	<b>Time Line</b>
1. Continue to submit grants to fund new trail segments	City Council and Staff	Park Board and Bi-State	Ongoing
2. Continue to implement the trail connection along the railroad south to the Duck Creek Trail through easements and/or ROW purchase	City Council and Staff	Park Board and Bi-State	Ongoing
3. Partner with Davenport and Scott County to identify solution to cross I-80	City Council and Staff	Davenport, Scott County and Bi-State	First Year

4. Complete next 1.9 mile section of rail ROW path	City Council and Staff		First Year
5. Continue to develop a plan and to implement multi-purpose trail and on-street bike path plan identified in the comprehensive plan including connections to parks and trails around the perimeter of the city	City Council and Staff	Park Board	First Year
6. Continue to construct the trail east along LeClaire Road to Cody Road and along Cody Road	City Council and Staff	Park Board	2-5 Years
<b>Objective 6: Enhance park and recreation programming</b>			
<b><u>Key Strategies and Activities</u></b>	<b><u>Lead Role</u></b>	<b><u>Key Partners</u></b>	<b><u>Time Line</u></b>
1. Monitor the programs offered by the YMCA as it develops and consider additional programs if needed.	City Council, Park Board and Staff		2-3 Years
2. Continue to survey participants in existing programs to determine park program needs	Staff	City Council and Park Board	Ongoing



## Eldridge Strategic Plan City Facilities and Services Component

Objective 1: Thoroughly evaluate the highest and best use of existing city properties and capital assets			
Key Strategies and Activities	Lead Role	Key Partners	Time Line
1. Evaluate the use of existing City owned facilities for reuse as a joint police station and city hall	City	City Boards/Commissions Depending on Identified Property	First Year
a. Review available structures and identify the most feasible location	City		1.5 Years
b. Use a consulting firm to prepare an initial reconstruction cost estimate	City		Second Year
c. Research types of funding used for such facilities including grants/TIF/city funds and recommend a funding strategy	City		2-3 Years
2. Identify uses for other city owned properties and capital assets with a proposed timeline for conversion/implementation, including the Community Center	City	City Boards/Commissions Depending on Identified Property	3-5 Years
Objective 2: Continue to maintain and improve city infrastructure			
Key Strategies and Activities	Lead Role	Key Partners	Time Line
1. Continue to enforce sidewalk installation requirements for new homes	City		Ongoing
a. Review sidewalk needs throughout the city, identify gaps and maintenance needs, and trip hazards	City		Ongoing

b. Continue to connect the trail system to the various parts of the city and to sidewalks	City		Ongoing
2. Maintain city stormwater system including sewers, swales, ditches, detention areas, and continue to evaluate detention needs	City		Ongoing
3. Continue making improvements to the city streets as funds become available including: <ul style="list-style-type: none"> <li>– Adding turn lanes at 1<sup>st</sup> Street and LeClaire Road,</li> <li>– Improving 1<sup>st</sup> Street to accommodate semi-trailers,</li> <li>– Improving traffic and pedestrian flow and parking by continuing discussing options with North Scott Schools,</li> <li>– Providing additional access from 1<sup>st</sup> Street to the schools,</li> <li>– Expanding of First Street to a four-lane roadway south to Blackhawk Trail and improving Blackhawk Trail to a four lane west to U.S. 61 creating a new major entrance to the city</li> <li>– Extending Blackhawk Trail from 1st Street to Buttermilk Road with three lanes and a trail</li> </ul>	City	Bi-State Regional Commission	Ongoing
4. Research and discuss opportunities to add a redundant power source for the city	City	Adjacent Neighboring Communities, Power Companies	1-2 Years
5. Continue to support River Bend Transit Services to the City and transit routes to Heinz and the River City Industrial Park	City	River Bend Transit, Davenport CitiBus	Ongoing

<b>Objective 3: Expand city outreach to citizens and maintain partnerships</b>			
<b><u>Key Strategies and Activities</u></b>	<b><u>Lead Role</u></b>	<b><u>Key Partners</u></b>	<b><u>Time Line</u></b>
1. Continue to expand the use of the city's website oversee updates and improvements and optimize the website	City		Ongoing
2. Continue supporting outreach by Police including programs such as DARE and Officer Friendly	Police, City		Ongoing
3. Continue to develop and strengthen interagency and intergovernmental relationships with North Scott Schools, adjacent communities and the county, YMCA, Chambers, etc.	City Council	Partner agencies and governments	Ongoing
<b>Objective 4: Continue to maintain and update city ordinances as needed</b>			
<b><u>Key Strategies and Activities</u></b>	<b><u>Lead Role</u></b>	<b><u>Key Partners</u></b>	<b><u>Time Line</u></b>
1. Continue to enforce city ordinances related to sidewalks and enforce installation requirements	City	City Attorney, Plan and Zone Commission	Ongoing
2. Continue to enforce ordinances related to maintenance stormwater ponds, swales, and detention areas etc., and supporting best practices	City	City Attorney	Ongoing
3. Continue to enforce ordinances related to apartment maintenance by landlords and identifying, contacting, and fining those in non-compliance	City	City Attorney	Ongoing

## Eldridge Strategic Plan Economic Development Component

Objective 1: Continue to encourage commercial/retail development in the city			
Key Strategies and Activities	Lead Role	Key Partners	Time Line
1. Identify empty storefronts and other buildings in the City's retail areas and locate and contact owners. Consider negotiating lower rents with the owners. The City will develop the initial list and Chamber will make the contact.	City, Eldridge Economic Development Advisory Committee, Chamber	Local Realtors and Neighboring Businesses	First Year
a. Consult with a local realtor to determine their interest in marketing the vacant properties to new tenants. Consider offering a cash incentive to realtors for new tenants	City, Eldridge Economic Development Advisory Committee, Chamber	Local Realtors	First Year
b. Market available properties on Chamber and City websites with photographs	City and Chamber	Eldridge Economic Development Advisory Committee	First Year
c. Use existing market analysis developed by the City to identify types of businesses suited to Eldridge and contact similar businesses. Update analysis as available with Bi-State data.	City and Chamber	Eldridge Economic Development Advisory Committee, Bi-State Regional Commission	First Year
2. Contact owners of local restaurant/hospitality small businesses and ask them what they would need to bring them to Eldridge	City, Eldridge Economic Development Advisory Committee and Chamber	Business Owners	1-2 Years

3. Through promotional flyers, websites and other marketing materials promote the qualities of the Eldridge including education statistics, work ethic, proximity to Quad Cities, etc. to draw new businesses	City, Eldridge Economic Development Advisory Committee and Chamber	Eldridge Economic Development Advisory Committee	Ongoing
4. Increase population and therefore workforce by promoting quality of life including trail systems, restaurant varieties and small scale retail through realtors	Chamber, City and Local Realtors	Eldridge Economic Development Advisory Committee	Ongoing
<b>Objective 2: Continue to take steps to attract industrial development in the city</b>			
<b>Key Strategies and Activities</b>	<b>Lead Role</b>	<b>Key Partners</b>	<b>Time Line</b>
1. Continue to develop a certified industrial site in the City in the 500 acre parcel identified near the Davenport Airport	City	Chamber, Eldridge Economic Development Advisory Committee and Quad City First	1.5- 2.5 Years
a. Seek options on the land for the certified industrial site	City, Landowners	Chamber, Eldridge Economic Development Advisory Committee and Quad City First	First Year
2. Continue the use of the Business Connection survey and meetings to determine business needs and barriers to development	City	Chamber, Eldridge Economic Development Advisory Committee and Business Owners	Ongoing
3. Continue to partner with the Eldridge Chamber and Quad City First to assist existing and to attract new industries and market sites and community	City	Chamber, Eldridge Economic Development Advisory Committee and Quad City First	Ongoing

4. Continue to offer incentive such as TIF to attract industrial development	City	Chamber, Eldridge Economic Development Advisory Committee and Quad City First	Ongoing
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### Objective 3: Increase engagement of the Economic Development Advisory Committee to support the City

<b>Key Strategies and Activities</b>	<b>Lead Role</b>	<b>Key Partners</b>	<b>Time Line</b>
1. Identify a like sized City with attributes that Eldridge desires and schedule a tour of that City and conduct discussion(s) with community leaders on their development efforts and processes	Eldridge Economic Development Advisory Committee and City	Chamber	First Year
2. Work with the City on targeted commercial and industrial businesses from Objectives 1 and 2 to identify targeted jobs and metrics to measure success	Eldridge Economic Development Advisory Committee and City	Chamber	Ongoing
3. Support growth of existing businesses by reviewing annual Business Connections survey conducted by the Chamber and reviewing their ideas for investment and new services. (Note if this is not currently a part of the survey, these questions could be added to acquire this input.)	Eldridge Economic Development Advisory Committee and City	Chamber	Ongoing
4. Assist Chamber with efforts to develop flyers and other materials to identify Eldridge businesses and services for visitors to the City including school events and sports teams	Chamber and Eldridge Economic Development Advisory Committee	City	Ongoing
5. Strengthen relationships with high school entrepreneurial class and FFA by assisting in meetings with youth as needed to provide advice and business expertise	North Scott School, Chamber and Eldridge Economic Development Advisory Committee	City	Ongoing

6. Support the YMCA/fitness center/pool development by potentially assisting with private and public fundraising	North Scott Schools and City	Eldridge Economic Development Advisory Committee and Chamber	1-2 Years
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**Objective 4: Develop and implement a plan for affordable housing for all ages and socio-economic groups**

<b>Key Strategies and Activities</b>	<b>Lead Role</b>	<b>Key Partners</b>	<b>Time Line</b>
1. Attract families to Eldridge with providing affordable housing opportunities for beginning families and others	Eldridge Economic Development Advisory Committee and City	Realtors, Developers and Quad City Home Builders	Ongoing
a. Meet with Quad Cities Home Builders Association, other potential developers and realtors to discuss their level of interest in flexible rent options and grant incentives for building moderately priced housing in Eldridge	Eldridge Economic Development Advisory Committee and City	Realtors, Developers and Quad City Home Builders	First Year
b. Reach out to other communities regarding their successes promoting affordable housing such as DeWitt	Eldridge Economic Development Advisory Committee and City	Other Cities	First Year
c. Research the feasibility to lower the cost of development by seeking interest in family owned land being sold to the City so the City could work with a developer with the intent to lower lot prices and the total cost of the housing	Eldridge Economic Development Advisory Committee and City	Landowners	1-2 Years
d. Review land development requirements in subdivision ordinance to determine if there are any unneeded cost associated with the regulation without impacting quality roads, sidewalks, neighborhood parks and life safety issues	Eldridge Economic Development Advisory Committee and City	Realtors, Developers and Quad City Home Builders	1-2 Years

### Objective 5: Research the potential for an urgent care clinic in Eldridge

<b>Key Strategies and Activities</b>	<b>Lead Role</b>	<b>Key Partners</b>	<b>Time Line</b>
1. Meet with Genesis to discuss the potential feasibility of urgent care and its hours, days of week, and services offered	Economic Development Advisory Committee	City	First Year
2. Acquire service area demographic data including population served	City	Bi-State Regional Commission	First Year
3. Determine level of interest and need by contacting school system, Scott County Health Department, surrounding communities, etc. to survey/inquire potential number of clinic users	Economic Development Advisory Committee and City	North Scott School System, Scott County Health Department, Neighboring Cities	First Year



## Appendix

### Input Public Meeting Session Eldridge Strategic Plan

January 24, 2019

Eldridge Community Center

#### Opportunities

Coded: Recreation, Economic Development, Public Services

21- Support the development of the "YMCA" with an indoor pool including swim programs/classes

14- Construct a new city hall/police station

8- Create a "live" park pond

7- Provide sidewalks throughout the City especially in the southeast portion of the City and connect to the trail system, require new subdivision to install sidewalks

7- Improve transportation system including adding turn lanes at 1<sup>st</sup> Street and LeClaire Road, improving 1<sup>st</sup> Street to accommodate semi-trailers, maintaining street lights, improving traffic flow and parking on 5th Street by the schools and designating crosswalks, additional access from first to the schools

7- Provide for a redundant power source

6- Investigate use of solar cell farm that is citizen owned

6- Provide lights at Sheridan Meadows ball fields

4- Partner with developers to create parks in new subdivisions to keep up with open space needs

4- Encourage more development of affordable housing for families with children

4- Install gates at Sheridan Meadows

4- Develop a community pool/aquatic center with play amenities (potentially near the skate park)

3- Create a park on the south side of town

3- Support development of an urgent care and lab work clinic

3- Build a splash pad/water play feature in one of the parks

2- Promote/create more the industrial/commercial development

2- Create a detention pond

2- Create a children's museum

2- Provide more community outreach for social needs with police

2- Improve planning with developers to ensure access during construction to main corridors such as 1<sup>st</sup> Street

2- Use city-owned property (especially lot in the center of the City) effectively

1- Improve fitness center

1- Memorialize residents of Franklin Park

1- Complete bikepath to Davenport

1- Develop bikepath along Old 61/Y68 and Cody Road

1- Create a soccer complex

1- Provide park programming

1- Increase policing

1- Increase park maintenance

1- Keep schools strong by encouraging young families to live in Eldridge

1- Encourage a variety of income level development in each neighborhood

1- Enforce/create ordinances at apartments to require maintenance by landlords

Create a playground at Sheridan Meadows

Address storm water issues with green infrastructure

Increase snow removal overnight and on weekends, don't block driveways

Consider a regional approach to utilities

Encourage development of senior center activities potentially at the recreation center

Provide access to public transportation in QC

### **School System Input**

Provide more bussing to school

Create a high school swim program

Encourage more child care options for school age children

1- Consider development of a scholarship program for every graduate

1- Provide more space for after school activities

1- Expand elementary capacity where the children actually live

### **City Assets**

School system all three grade systems

Great library system

Variety of medical services (doctor, dentist, chiropractor, etc.), wellness facilities, clinics

Diverse family events

Responsive public services and repairs

Low property tax rates

Access to transportation corridors US 61 and I-80

Variety of home values

Small town atmosphere

Great parks including Sheridan Meadows

Neighborhoods and quality of life

Community spirit

Outdoor sports facilities

Response rate of police/fire

Good business owners

New lighting on Main Street

Veterinarian services

Got it all

City and school board relationship

Code red alerts, Facebook, newsletter, etc.

Industrial park development

River Valley Co-op

State-of-the-art sports facilities

Good music and drama in schools

Dog park

Gas stations

Variety of restaurants (including family restaurant) and small businesses

Handicapped accessible playground

North Scott Press newspaper

Assisted living facility – Grand Haven

Good civic groups and service clubs

Churches and community connections

Room for various types of expansion

Police, fire, EMT's and safety

Proximity for walking/biking

Community center, fitness center, skate park and its utilization

Safe community

Walkability to schools